

Westchester Pride Coalition Presents



Call for Vendors at Westchester Pride at Playland

September 10, 2011 – Noon to 6pm

Playland Amusement Park, Rye NY

Vendors, here is your chance to take part and sell your merchandise and services at a local LGBT Pride event like no other!

The Third Annual Westchester Pride at Playland will take place on September 10, 2011 (rain date: September 11th), where the region's LGBT community and their friends and allies will come for a day of rides, entertainment, vendors, fun, and information.

Attendees will be able to purchase a discounted \$25 pass to the park that includes all rides and Westchester Pride events, including admittance to the Pride Pavilion, where vendors will be selling LGBT and related merchandise, and the region's LGBT groups will have tables with information. There will also be a Health Fair offering free HIV and other health screenings, as well as distributing important literature. For those not interested in riding the amusements, but who want to take advantage of the event and its vendors, admission is only \$5.

Westchester Pride Directory:

We will be producing a directory to Westchester Pride with a map of the park, as well as vendors, advertisements, schedule of events, sponsors, and more. The Pride Directory will be produced and distributed prior to, as well as at, the event.

Promotion:

We'll be advertising Westchester Pride at Playland in LGBT periodicals, local newspapers, and more. Westchester Pride at Playland will also be marketed on a number of local radio stations. The event and sponsor logos will be included on websites of major LGBT organizations in the area. Expected visitors to Playland on the date are over 4,000, with a good portion of that being the LGBT community from the Tri-state area!

Vendors:

Vendors will be located within Westchester Pride at Playland's pavilion and picnic area, the focal point of the day's events, and more. We've mapped out an area that we can drive as much of the day's traffic as possible.

Vendors will be given an area of 10x10, and one uncovered 6' table with two chairs. Overhead tents are welcome.

Vendor spots are limited, so get yours today!

Contract between Vendor and Westchester Pride Coalition

Event Date: Saturday, September 10, 2011 Event Location: The Pavilion at Playland, Rye NY

Vendor Operation Schedule: Move in 9am - 11am (vehicles allowed), park opens at Noon, Vendor area is open from Noon to 6pm. At closing of vendor area, vendors who can carry and cart their belongings are allowed to do so; vehicles will not be readmitted until 9:30pm. Playland will make available a truck or van service to help vendors move their equipment out after 6:00 pm, but keep in mind that this service is offered on a first-come, first-serve basis. The Vendor Area will be made secure from its closing at 6pm until 9pm when the park closes, should vendors want to take in rides for those last three hours the park is open.

Fees:

Retail Vendor (10"x10").....\$125

*Includes 2 Day Passes

Non-Profit Vendor (10'x10').....\$50

Double your area:

Retail Vendor (10"x20").....\$225

*Includes 2 Day Passes

Non-Profit Vendor (10'x20').....\$75

Contact Person

Business Name

Telephone: _____

Street Address _____

City, State, Zip _____

Email Address _____

Please describe the merchandise or services you will be selling/displaying: _____

Vendor Responsible _____

Date: _____

Please make your check payable to Westchester Pride Coalition.

Credit Card Payment

MasterCard VISA AmEx Discover

Print Name as it appears on card _____

Card Number _____ 3-Digit V Code

on back _____ Expiration Date _____

Total Amount of Payment: \$ _____ Signature _____

Rules and Vendor Policies

1. Westchester Pride at Playland will be held on September 10, 2011. If inclement weather occurs and Playland decides to close on Sept 10, the rain date is September 11, 2011.
2. If Playland decides to close early on September 10 due to inclement weather, guests will be allowed to use their day passes on September 11 but all official Pride at Playland events will not be carried over to the rain date.
3. Please remit your non-refundable fee with this signed contract.
4. Westchester Pride Coalition will select the space for each Vendor.
5. Westchester Pride Coalition retains the right to reject any vendor, merchandise, or display.
6. Vendors are responsible for the delivery and handling of all booth material and removal of all display materials, including any garbage.
7. As Vendor, you agree to be open from Noon to 6pm.
8. The Vendor is solely responsible for payment of NYS Sales Tax and must have a current Tax Number and certificate available.
9. Playland Amusement Park is an alcohol-free park, and alcoholic beverages are strictly prohibited.
10. By signing this agreement, the Vendor agrees to indemnify, defend and hold harmless any and all members of The Westchester Pride Coalition, Playland Amusement Park, and their members, officers, employees, agents and representatives for any personal injuries, property loss or damage suffered by any person as a result of the operation of Westchester Pride at Playland.

Please return this form with payment to: Westchester Pride Coalition, PO Box 443, Hawthorne NY 10532.

Should you have any questions, please contact David Juhren at 914-948-2932 or email david@loftgaycenter.org. Shortly before the event, we will mail you a Vendor Information Packet.

Thank You! We look forward to seeing you at Westchester Pride at Playland!